

**VI LexESP Seminar:
The Language of Tourism, Sports and Outdoor Leisure
Activities**

Organizer: LexESP Research Group
Coordinators: Isabel Balteiro & Isabel Espinosa

Wednesday, May 5th 2021

Seminar format: Synchronous presentation via Google Meet
(<https://meet.google.com/jxf-cwyp-fdn>)

Time zone: Madrid (Spain) UTC+2

10:00 - 10:30 Opening session

10:30 - 11:40 Papers Session (I)

- Khetam Shraideh, SUNY Binghamton, State University of New York (United States), “The Language of Tourism: Translating Tourist Brochures”.
- Iryna Mykytka, Universidad Católica San Antonio de Murcia (UCAM), “#hellofrom: Exploring Instagram Hashtags by Travel Influencers”
- Isabel Durán Muñoz & Eva Lucía Jiménez-Navarro, Universidad de Córdoba (Spain), “ADVENCOR, the corpus of adventure tourism: Design, compilation and management”

11:40 - 12:00 Break

12:00 - 13:45 Papers Session (II)

- Macarena Palma & Pilar Guerrero, Universidad de Córdoba (Spain), “The lexico-semantic profile of deverbal non-agentive -er nominalizations in the language of tourism, sports and outdoor leisure activities: a functional-cognitive approach”
- Raymonda C. Nodis, Universidad de Alcalá (Spain), “Analysing the translation of culturemes in digital tourist brochures (Spanish-English)”
- Marián Alesón & Nereida Congost, Universidad de Alicante (Spain), “The language of Tourism: the institutional promotion of the province of Alicante in English”

13:40 – 15:00 Lunch Break

15:00 – 16:00 Plenary Session: Cristina Tejedor & Isabel de la Cruz, Universidad de Alcalá (Spain), “The Language of Tourism and Sports in ANGLICOR”

16:00 – 17:15 Papers Session (III)

- Stefania Gandin, Università degli Studi di Sassari (Italy) “Sports and Outdoor Leisure Activities in the Language of Accessible Tourism: a corpus-based study”
- Eugenia Esperanza Núñez Nogueroles, Universidad de Extremadura (Spain), “Anglicisms and Sports: Diatopic Variation”.
- Sophie Kraeber FoReLLIS, Université de Poitiers (France), “English borrowed words in French gaming discourse: how do they function?”
- Alessandra Fazio, Università degli studi di Roma “Foro Italico”, “Teaching English and ESP lexis for Sport ‘on the go’”

17:30 Closing Session